

National Coalition for Literacy  
2024 BUDGET - draft 3, 09 Jan 2024

	2023 Budget	(as of 31 Dec) 2023 Actual	2024 Budget	(as of Jan 7 2025) 2024 Actual	2025 Draft	Notes
<b>Revenue</b>						
Contributions - restricted						
Contributions - unrestricted						
Member Organization Donations	0.00	0.00	0.00	0.00	0.00	
Board Member Donations	465.00	100.00	465.00	560.00	500.00	
Individual Non-members	500.00	2,265.88	1,200.00	1,461.26	1,500.00	Benevity + Gail Spangenberg
Corporate Sponsorships	3,000.00	0.00	0.00	0.00	0.00	
Foundations/Other	3,500.00	2,000.00	3,000.00	0.00	0.00	2022: Nora Roberts; 2023: Cowles
Total Unrestricted	7,465.00	4,365.88	4,665.00	2,021.26	2,000.00	
Memberships						
Voting Members	18,725.00	19,225.00	19,225.00	17,650.00	17,975.00	Subtracted \$1,250 for WestEd
Associate Members	6,875.00	6,675.00	6,875.00	6,750.00	6,875.00	
Individual Members	300.00	275.00	300.00	75.00	150.00	
Total Memberships	25,900.00	26,175.00	26,400.00	24,475.00	25,000.00	
Interest income	5.00	3.91	5.00	3.55	4.00	
<b>Total Revenue</b>	<b>33,370.00</b>	<b>30,544.79</b>	<b>31,070.00</b>	<b>26,499.81</b>	<b>27,004.00</b>	
<b>Expense</b>						
General Operating						
Bank service charges	10.00	33.00	35.00	0.00	0.00	(2023)Fee for voided check (lost in the mail)
QB fees	500.00	465.64	500.00	483.20	500.00	Fees for direct deposit of membership fees; it's about 2.5%
Total bank service charges	510.00	498.64	535.00	483.20	500.00	
Software						
Accounting software	625.00	1,004.86	1,140.00	1,192.50	1,100.00	QuickBooks - fixed monthly fee for using online software (\$95/month in 2024)
Other software: Microsoft	150.00	0.00	0.00	327.05		Microsoft 365: no budget needed b/c renewed through March 2025
Microsoft 365 online business essentials						ncl@nationalcoalitionforliteracy.org; allows storage of NCL board minutes and other docs
Microsoft 365 email essentials						execdirector@nationalcoalitionforliteracy.org
Total software	775.00	1,004.86	1,140.00	1,519.55	1,100.00	
Dues/subscriptions	1,000.00	1,000.00	1,000.00	1,000.00		CEF membership
Insurance (D&O)	1,400.00	1,456.00	1,500.00	1,537.00	1,650.00	
Licenses, permits, reports	0.00	0.00	80.00	80.00	80.00	DC 2-year report
Meeting expenses	1,500.00	5,173.24	1,500.00	1,550.56	1,750.00	Members meetings at ALA (in 2023, costs were \$578 for fall meeting and \$4596 for spring meeting)
Outreach						
Constant Contact	550.00	477.00	550.00	572.40	600.00	Monthly fee based on # of names on mailing list.
Facebook	50.00	0.00	50.00	0.00	50.00	Fee for promoting FB posts.
Listserv	108.00	108.00	192.00	292.00		Price increase for 2024
Sponsorships	300.00	0.00	300.00	0.00	0.00	Ticket for CEF Gala - generously provided by ALA
						URL \$22.99/yr renewed through March 2027
Website - GoDaddy	200.00	262.78	625.00	524.55	175.00	advanced website security (domain protection) \$508.55 until 3/28/2027
						standard SSL \$199.98 until 12/16/2026
						Managed Wordpress \$127.67 until 9/22/2025
						Nisarg Pro website theme \$39.99/year
Total outreach	1,208.00	847.78	1,717.00	1,388.95	825.00	
P.O. Box	216.00	230.00	230.00	236.00	250.00	
Postage and delivery	4.20	0.00	4.20	0.00	0.00	
Professional Fees						
Accounting	1,300.00	0.00	1,300.00	0.00	1,300.00	placeholder amount
Admin Support	4,800.00	800.00	3,600.00	0.00	0.00	10 hours/month at \$30/hour for 12 months
Exec Director	23,400.00	19,500.00	18,000.00	18,750.00	40,044.00	\$3,337 x 12
New Exec Director			9,600.00	6,674.00	3,600.00	Change to "Senior Consultant" for 2025; 10 hrs/month x \$60/hour x 6 months
Registered Agent	129.00	129.00	129.00	129.00	129.00	
Total professional fees	29,629.00	20,429.00	32,629.00	25,553.00	45,073.00	
Travel	60.00	0.00	60.00	0.00	0.00	amount TBD
<b>Total Expense</b>	<b>36,302.20</b>	<b>30,639.52</b>	<b>40,395.20</b>	<b>33,348.26</b>	<b>51,228.00</b>	
<b>NET</b>	<b>-2,932.20</b>	<b>-94.73</b>	<b>-9,325.20</b>	<b>-6,848.45</b>	<b>-24,224.00</b>	